

Network Detail



Discovery Health Channel takes viewers inside the fascinating and informative world of cutting edge medicine and health to experience firsthand, compelling, real-life stories of medical breakthroughs and human triumphs. Discovery Health Channel is the most credible source to feature the latest news and information on a full scope of health, medicine and wellness issues.

Age

18-34 33%

35-54 42%

55+ 25%

Gender

Men 37%

Women 63%

Education

College Grad + 22%

Attended College 32%

Household Income

\$75K + 34%

\$50K – \$74,999 21%

\$30K – \$49,999 21%

Home Ownership

Own Home 74%

Rent Home 25%

Presence of Children

1 + Child in Household 46%

Median Age 43

Median Household Income \$56,000