

## Network Details



Food Network is the only cable network that celebrates food and people's passion for it. From exclusive coverage of the world's biggest food events to the latest tips from hot celebrity chefs, Food Network is the definitive source for food entertainment and information. Food Network is well connected, with shows that touch, reach, teach and above all entertain.

### Age

18-34 29%

35-54 42%

55+ 29%

### Gender

Men 35%

Women 65%

### Education

College Grad + 27%

Attended College 31%

### Household Income

\$75K + 37%

\$50K – \$74,999 23%

\$30K – \$49,999 19%

### Home Ownership

Own Home 76%

Rent Home 23%

### Presence of Children

1 + Child in Household 41%

Median Age 45

Median Household Income \$60,000