

Network Details

HeadlineNews
A CNN NETWORK



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Age

18-34 23%

35-54 25%

55+ 31%

Gender

Men 55%

Women 45%

Education

College Grad + 33%

Attended College 29%

Household Income

\$75K + 40%

\$50K – \$74,999 23%

\$30K – \$49,999 19%

Home Ownership

Own Home 79%

Rent Home 20%

Presence of Children

1 + Child in Household 39%

Median Age 47

Median Household Income \$64,000